

AMERICAN
LOGOWEAR
& PROMOTIONAL PRODUCTS

**DESTINATION
FASHION**





DESTINATION FASHION

It's your place to find fleece and tees with an edge. These are the fashion-forward brands and assortments ready to bring current looks to your next event, retreat or employee apparel refresh. With their effortless style, it's so easy to dress them up or down for just about any situation.





DT1105
Perfect Weight Fleece Cropped Crew

FLEECE AS A FASHION CHOICE

insights from our experts



“

It wasn't long ago that fleece and fashion were two words you didn't say together. Recently though, fleece became a go-to in all types of situations. Now it's about a style you love wearing, how you want to wear it, wherever you want to take it.”

Vicki Ostrom
Trend Editor



“

With their exceptional hand feel, advanced fabrications, amazing colors and industry-leading sustainability, these are the fleece people reach for when they want to feel perfectly dressed, confident and comfortable.”

Kara Johnson
Senior Merchandiser

THE BRANDS YOU LOVE

THEY'RE ALL
RIGHT HERE



DT1311

**DIST
RICT**



AL4002

allmade.



NL9300

NLA | NEXT LEVEL
APPAREL



BC7502

BELLA+CANVAS

DISTRICT[®]



DT6104
V.I.T. Fleece Crew

V.I.T.[™] *12 fleece styles*

Soft and cozy, this fleece comes in a full palette of colors, plus the 100% cotton face is a favorite for decorators. Add it all up, and V.I.T. Fleece is an unbeatable value for you and your customers.

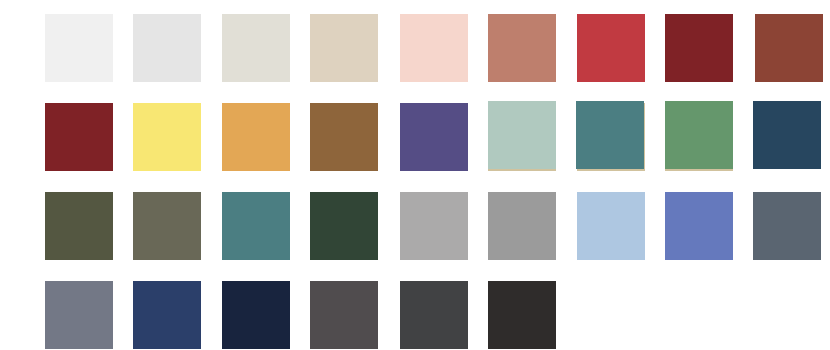
FABRIC

8.3-ounce, 65/35 ring spun cotton/polyester, with 100% ring spun cotton face (DT6600 V.I.T. Heavyweight Hoodie: 80/20 combed ring spun cotton/polyester, 100% ring spun cotton face; content varies for some colors).

“The cornerstone style for District, V.I.T. Fleece has amazing loft and softness. You’ll love the really clean surface for DTG and other deco techniques. It’s truly an elevated collection.”

—Kara Johnson Senior Merchandiser

COLORS: UP TO 33 AVAILABLE



COMPANION TEES

start with DT6000, DT6002, DT6503 & DT6000Y

*3-end fleece weaves together 3 threads for enhanced loft and decorating quality



DT6101



DT6103

DISTRICT[®]



DT1312
Women's Perfect Tri Fleece
V-Neck Sweatshirt

PERFECT TRI[®]

8 fleece styles



DT1302

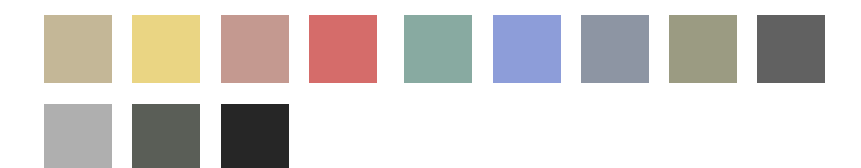
“ Perfect Tri is super soft, so comfy. It's must-wear fleece, the one you always feel good in.”

-Kara Johnson Senior Merchandiser

Three carefully chosen yarns blend for an unbelievably soft hoodie at an unbeatable value, just like its namesake the iconic Perfect Tri Tee. You'll find core and fashion silhouettes, plus unique colors. The whole collection feels so of the moment, with lots of customer appeal.

FABRIC
7-ounce, 54/40/6 polyester/combed ring spun cotton/rayon.

COLORS: UP TO 12 AVAILABLE



COMPANION TEES
start with DM130, DM135OL, DM130L & DT130Y

DISTRICT[®]



DT8100
Re-Fleece Hoodie

RE-FLEECE™

8 sustainable fleece styles

“The RE Collection has great product and affordable price points, plus a beautiful origin story.”

—Kara Johnson Senior Merchandiser

District Re-Fleece breathes new life into reclaimed materials, using 100% fully recycled fabric that's never re-dyed. It's the total package for anyone who wants fleece that's not only comfy and easy to wear, but also nicely priced and a real standout among all the choices available.

FABRIC

8.1-ounce, 60% recycled cotton/40% recycled polyester (content varies for some colors).

COLORS: UP TO 7 AVAILABLE



COMPANION TEES

start with DT8000, DT8001 & DT8000Y



DT8101



DT8104

DISTRICT®

PERFECT WEIGHT®

4 fleece styles

Whenever temps drop, this mid-weight layer with a soft feel and nice loft is perfect. 8.26-ounce, 80/20 combed ring spun cotton/polyester fleece; 100% combed ring spun cotton face (content varies for some colors).

COLORS: UP TO 8 AVAILABLE



COMPANION TEES

start with DT104, DM104L & DM1170L



DT1101

FEATHERWEIGHT FRENCH TERRY

6 french terry styles

Slight chill in the air? Here's a light, comfortable option with a laid-back vibe. 70/30 combed ring spun cotton/polyester French terry.

COLORS: UP TO 7 AVAILABLE



DT673

“No closet’s complete without a fleece option you can grab any day the temp calls for a bit more than a tee.”

—Kara Johnson Senior Merchandiser

LIGHT-WEIGHT

5 fleece styles

An extra soft year-around layer, complete with coverstitch details for wear-anywhere style. 6.5-ounce, 55/45 combed ring spun cotton/polyester.

COLORS: UP TO 8 AVAILABLE



DM392



AL4004
Organic French
Terry Crew



AL4000

ORGANIC FRENCH TERRY

3 french terry styles

Certified organic cotton is 100% comfortable and in tune with the growing number of customers wanting sustainable options. Take a look at the rich colors, too.

FABRIC

8.3-ounce, 100% organic combed ring spun cotton French terry.

“ It’s easy to see why customers gravitate toward this collection, given its amazing softness and colors, as well as Allmade’s commitment to putting the needs of the people and planet first. #feelyourimpact”

—Kara Johnson Senior Merchandiser

COLORS: UP TO 6 AVAILABLE



COMPANION TEES

start with AL2100



NL9300
Unisex Malibu
Pullover Hoodie



NL9602



NL9303

SANTA CRUZ +MALIBU *3 fleece styles*

“ These are great quality fleece styles, so soft & relaxed.”

—Kara Johnson Senior Merchandiser

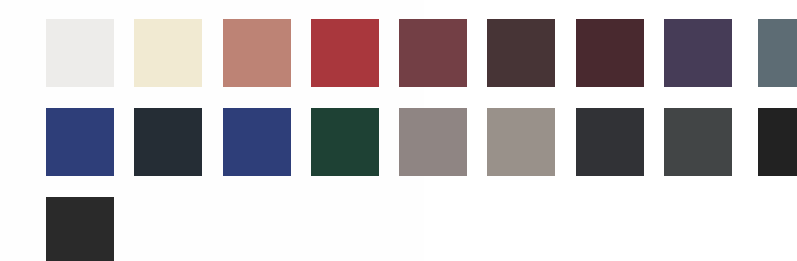
Santa Cruz styles have just the right amount of weight to keep cozy, and the 100% cotton face offers breathability, vivid solid colors and a nice printing surface.

With its easygoing CVC blend, Malibu offers ultimate softness and comfort.

FABRIC

Santa Cruz: 7.4-ounce, 80/20 cotton/polyester blend, with a 100% cotton face. Malibu: 7.4-ounce, 60/40 cotton/polyester blend.

COLORS: UP TO 19 AVAILABLE



COMPANION TEES

start with NL3600, NL3900 & NL6210

BELLA+CANVAS.



BC7502
Women's Sponge Fleece
Cropped Hoodie



BC3739

SPONGE FLEECE

8 fleece styles

Just the right amount of warmth for year-round wear, plus versatile style and rich colors. This mid-weight fabric offers amazing stretch and recovery, plus it's really soft inside.

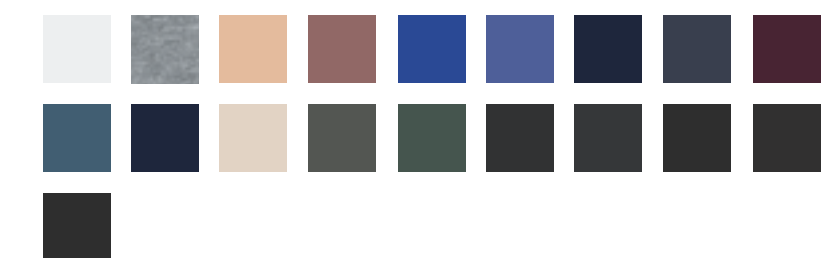
“Bella+Canvas has beautiful colors in this assortment. These fleece styles are incredibly soft and just so comfortable.”

-Kara Johnson Senior Merchandiser

FABRIC

8-ounce, 52/48 Airlume combed ring spun cotton/polyester fleece (content varies for some colors, Tri-Blend styles and Youth sizes).

COLORS: UP TO 19 AVAILABLE



COMPANION TEES

start with BC3001, BC6400, BC3001CVC & BC6400CVC



EFFORTLESS STYLE OPTIONS

*the best fleece is ready for
anything anytime*





ONE HOODIE FOUR WAYS

DISTRICT®

DT6103
Women's V.I.T.™ Fleece
Full-Zip Hoodie



BG415

out & about
Looking good for
brunch and shopping
with friends

1

LM2000



work smart
Sharp yet
relaxed
for the 9-5

2

MM7201



concert tonight
Fab style
(without trying
too hard)

3



after hours
Ready to kick
back with your
fave co-workers

4

EASY STYLE ALL AROUND



DISTRICT®

DT1101
Perfect Weight®
Fleece Hoodie



see & be seen

Head out in
style and ease

1



time to game

Ready for a long night
of saving the world
with your crew

2



CT89241804

RU550

cruisin' to campus

Quick & easy with
the right layers
and kicks

3



MM7214

MMB202

headed to work

Time to overachieve
while making it
look easy

4

the crewneck



THE CREWNECK WORKS FOR MOST ANY WARDROBE, ANY TREND

This style's a perfect choice for graphics, including branding, licensed designs or thoughtful messaging. The crewneck also opens up options for embroidery and patches. Plus it's a versatile wardrobe go-to, so effortless to dress up or down.

TREND ALERT *keep an eye on these*



“ For fleece and tees, I'm seeing plenty of buzz right now on these trends.”

Vicki Ostrom
Trend Editor

community

LOOKING FOR ESCAPE, RELEASE & CONTROL

People are seeking comfort in sports, their communities and what they can control. For decorated apparel, that means facilitating fresh creative approaches using stylized details, bold prints or graphics, and unique textures.



GIVE BLUES, GREENS & NEUTRALS YOUR FULL ATTENTION

Black may still bring volume, but blues both soft and bold are the most important hues right now. Be ready for greens as the next success story.

Also keep an eye on desert-inspired sand tones, plus other neutrals remain versatile and timeless, most recently as minimalist head-to-toe tonal looks.





DESTINATION
FASHION